

# Marktübersicht

## Marketing, Verkauf & Service

Anbieter	Produkt	Interaktion und History	Zielgruppenanalyse	Verkaufsmanagement	Kundenservice	Berichte & Analysen	Personen Management	Automatisierte Marketingprozesse	E-Mail Tracking	Automatisierte Verkaufsprozesse	Lead-Nurturing	Lead-Management	Performance Tracking	Kampagnenmanagement	Zielgruppen-Targeting	SaaS / Abo-Modell	Mobile App	1 - 20 User	21 - 50 User	51 - 100 User	mehr als 100 User	Daten in der CH	Daten in der EU	Daten World	Web-API
Abacus Research AG	Abacus CRM	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
ADVANIS AG	ADVANIS Sales / Service	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
ADVANIS AG	Salesforce	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
ADVANIS AG	SAP C/4 Sales, Service Cloud	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Aivie	Aivie	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Bachmann Support GmbH	FlexBüro	x		x	x											x	x	x	x		x				
Batix Schweiz AG	BX:CRM	x	x	x		x	x				x				x				x	x	x	x	x	x	x
blue office ag	blue office®	x	x	x	x	x	x	x		x	x	x	x		x	x	x	x	x	x	x	x	x	x	
braintec	Odoo	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
bsb.info.partner AG	Abacus CRM	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
CAS Software AG	CAS genesisWorld	x		x							x		x	x	x	x	x	x	x	x	x				
CAS Software AG	SmartWe	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
CleverBridge AG	Zoho CRM	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
CRM & Sales AG	ForceManager	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
dynasoft AG	tosca CRM	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
elvadata ag	Salesforce	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Exxas AG	Exxas Cloud Business Plattform		x	x	x						x				x	x	x	x	x	x	x	x	x	x	
Friendly GmbH	Friendly Automate	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
IOZ AG	Microsoft Dynamics 365	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
isolutions AG	Microsoft Dynamics 365	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Klara Business AG	Klara Kundenverwaltung	x	x	x		x					x				x	x	x			x					
Langmeier Software™	aBusiness Suite	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
onboos gmbh	reybex Cloud native ERP	x	x	x	x	x					x		x				x	x	x	x	x	x	x	x	
Opacc Software AG	Opacc Enterprise CRM	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Orphis AG	Orphy	x	x	x	x	x	x		x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	
SelectLine Software AG	SelectLine	x	x	x	x	x	x						x				x	x	x					x	
ShakeHands Software Ltd	shakehands Kontor Pro	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
ShakeHands Software Ltd	WebJazz Business	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
SMARTCRM GmbH	SMARTCRM	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Sybit GmbH	SAP Customer Experience	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
unisoft consulting gmbh	Mentor Q	x	x	x	x	x	x		x								x	x	x	x	x	x	x	x	
weclapp GmbH	weclapp Cloud CRM	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Winoffice AG	Winoffice PRIME - ERP	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
Xippo GmbH	axelor ERP	x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	